**May 2017** 

## A BI-ANNUAL NEWSLETTER OF PIMT

PIMT NEWSLETTER



## PUNJAB INSTITUTE OF MANAGEMENT & TECHNOLOGY

(AFFLIATED TO IKG PTU, JALANDHAR)
Approved by AICTE & Recognized under UGC (2F)



(NEAR GPS, MANDIGOBINDGARH), VILLAGE: ALOUR, KHANNA (PB.)

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## PIMT- PUNJAB INSTITUTE OF MANAGEMENT & TECHNOLOGY "A CENTER OF ACADEMIC EXCELLENCE"



Punjab Institute of Management & Technology (PIMT) established in 1997 -"the oldest management & IT Institute of this region". Over the decade Institute has transformed into the center of excellence and imparting the quality of technical education and running courses like MBA, MCA, M.COM (Prof.), MCA (leet), BBA, BCA, B.Com.(Prof.), B.SC Agriculture, BMS ATH. It is one of the top Bschool of excellence in India and it is the first AICTE approved institute Affiliated to IKG PTU and recognized under UGC (2F). PIMT is run by Gobindgarh Educational and Social Welfare Trust which is a non profit able educational body managed by professionals from various walks of life. Trust is well recognized in the academic world for its progressive approach and commitment to excellence. Along with PIMT, they are also running the chain of institutes like GPS & GPC. PIMT main aim is to produce talented and skillful personalities with power of guts to face the new challenges of corporate world with new zeal and outlook. The foremost aim of our institution is to develop the intellectual abilities of the students, cherishing them to align themselves with the industries requirements. I extend warm welcome to all the students interested to join PIMT for a bright career.

SH. VIMAL VINOD BANSAL (CHAIRMAN PIMT)

## PIMT JOURNAL OF RESEARCH

PIMT Journal of Research (PIMT-JR, ISSN No-02278-7925) published semiannually, presents an academically proficient blending of research articles, short communications, book reviews and doctoral dissertation abstracts. The PIMT Journal of research has launched to promote exchange of ideas among the research scholars, academicians and practicing managers in the field. The main focus of our journal is to promote high quality research work in all the areas of the Business Management and Information Technology.

## **FACULTY PUBLICATIONS**

- Dr. Manisha Gupta Published paper in Journal of Global Information and Business Strategy ISSN No. 0976-4925 Vol.8 No. 1, International Journal of economics research Vol. 14, No. 2, Lakshya of Science & Mgt. Vol. 3, Issue 1, PIMT Journal Of Research, Researchers World Journal of Arts Commerce and Science Vol. 8, Issue 2(1) April 2017, Paper Presented In IKG PTU Sponsored International Conference on New Paradigms in Management & Technology Held in PIMT.
- Rajiv Kumar Presented paper in IKG PTU Sponsored International Conference on New Paradigms in Management & Technology Held in PIMT & also published a paper in Environmental monitoring and assessment, Springer
- 3. Poonam Sharma Presented paper in IKG PTU Sponsored International Conference on New Paradigms in Management & Technology Held in PIMT
- 4. CMA Rajni Bala Presented paper in IKG PTU Sponsored International Conference on New Paradigms in Management & Technology Held in PIMT, Paper Published in Journal of Global Information and Business Strategy ISSN no. 0976-4925 Vol.8 No1.
- 5. Kirti Singla Presented paper in IKG PTU Sponsored International Conference on New Paradigms in Management & Technology Held in PIMT
- Sheenam Presented paper in IKG PTU Sponsored International Conference on New Paradigms in Management & Technology Held in PIMT
- 7. Kuldeep Singh Presented paper in IKG PTU Sponsored International Conference on New Paradigms in Management & Technology Held in PIMT
- 8. Inderjeet Singh Presented paper in IKG PTU Sponsored International Conference on New Paradigms in Management & Technology Held in PIMT
- 9. Komal Jallu Presented paper in IKG PTU Sponsored International Conference on New Paradigms in Management & Technology Held in PIMT
- 10. Manjinder Singh Presented paper in IKG PTU Sponsored International Conference on New Paradigms in Management & Technology Held in PIMT
- 11. Reena Nanda Presented pape rin IKG PTU Sponsored International Conference on New Paradigms in Management & Technology Held in PIMT

## **GAIETIES @ PIMT**

## **MUN CONFERENCE**

Punjab Institute of Management and Technology organized Monte Carlo sponsored Model United Nation Conference in the Institute on 14-15 Jan 2017. Model United Nations, also known as MUN, is an educational simulation and academic competition in which students can learn about diplomacy, international relations, and the United Nations., Mr Vasu



Aggarwal (Managing Director PIMT MUN), Ms Divya Vijan (Secretary General PIMT MUN), their team and PIMT Staff played a leading role in managing this conference. Students from different schools and colleges participated in this mega conference.

## **GST SEMINAR**



A seminar on 'Goods and Service Tax'

A seminar on 'Goods and Service Tax' was organized for the students of PIMT on 15.2.17 .This seminar was aimed at enhancing the practical knowledge of the students and increasing awareness

regarding current business environment which will help them in their professional lives. The winners were awarded with medals, certificates and cash prices and all the participants were given

certificates

## **GROOMING CUM SAREE DRAPPING WORKSHOP**

A Grooming Cum Saree Drapping workshop was organized for the students of BMS ATH on 15.2.17. This workshop was delivered by ALMA Beauty Khanna in which they give tips on self grooming, hairstyling, saree drapping, make up for making the students professionally groomed.



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## ATHLETIC MEET

Punjab institute of management and technology organized athletic meet on 25th feb 2017.S Piara Singh Kalsi (Chairman PIMT) was the chief guest of opening ceremony of athletic meet. The programme was followed by many athletic events like 100 m, 200 m, 400 m, 800 m, 3000 m Race, 4x100 m, Relay race, long jump, javelin throw, shot put, Discus Throw,

Fun Games, Sack race, Three leg race, Lemon spoon race ,and Tug of war etc. The Best Sportsman and best sportswoman trophies were given to Mr Harpreet Singh (BBA 2<sup>nd</sup>) and Ms Santosh Kumari (Bcom 6<sup>th</sup>) respectively. Sh Nitin Saggar (Chairman Sports Committee & Joint Treasurer, GESWT, MGG) was the chief guest of closing ceremony. He gave away the prizes to the winners and boosted up the morale of the participants.

## A GUEST LECTURE ON AIRLINES OPERATIONS

A Guest lecture On airlines Operations was organized for the students of BMS ATH on 2.3.17. Mr Bharpur Singh Former Cabin Crew Spice Jet Airlines delivered the lecture on the topic of airlines operations in which he discussed the issues related to airline functioning and airport operations.



## INTERNATIONAL CONFERENCE

Punjab institute of management and technology is organied 3<sup>rd</sup>International conference on "New paradigms in Management & Technology" on March 9-10, 2017 in association with IKG PTU Jalandhar at PIMT campus.

The purpose of this International Conference was to provide a forum for new ideas along with interaction and deliberations



on possible strategies for synergizing disparate elements in Management & Technology. The Chief Guest For the conference was Dr S.K. Mishra (Finance Officer, IKGPTU Jalandhar) and Guest of honour was Dr SK Singla (Director GNAIMT, Phagwara). Dr. G.S Shergill from Massey University, New Zealand and Dr. S.K Chadda | Professor, Punjab University, Chandigarh were the Keynote Speakers. Dr. G.S Batra (Dean ,SMS, PU Patiala) introduced the theme of Conference and justified the name of conference.

## **KISAN MELA**

Punjab Institute of Management and Technology organized Kisan Mela on 30 March 2017. Dr Balkar Singh (Director College Development, IKGPTU Jalandhar) was the chief guest of Kisan Mela. Agro-industrial exhibition, technical question answer session, field demonstrations, cultural programme, and sale of farm literature and hybrid seeds were major attractions of the mela.



## SEMINAR ON 'CURRENT BUSINESS AFFAIRS'

Punjab Institute of Management and Technology organized a seminar on 'Current Business affairs' for the students of PIMT on 1.4.2017. The award of best paper was bagged by Ms Tarandeep Kaur (Bcom 4) and Mr Ramandeep Singh (Bcom 4) got the award of best presenter.

## **FREE IPDC COURSE**

Punjab Institute of Management and Technology, organized Free IPDC (Integrated Personality Development Course) for the students who have passed 10+2. This course has commenced from 10.4.2017 in PIMT campus. The main objective of starting IPDC course is to develop the overall personality of students.



## **FAREWELL PARTY**

The junior students of Management and IT of Punjab Institute of Management and Technology organized a Farewell Party for their Senior on 17 April 2017. The event was full of enthusiasm and zeal. Mr. Gautam Arora (MCA VI) was chosen as Mr. Farewell, 2017 and Ms Shikha (MBA IV) was Chosen as Ms Farewell 2017. Mr. Abhishek (Bcom VI) was chosen as Mr. Dashing and Ms Parneet Kaur (Bcom VI) was chosen as Miss Gorgeous. The program ended with a dance party.

## A WORKSHOP ON TOURISM GEOGRAPHY

A Workshop on Tourism Geography Was delivered to the students of BMS ATH by Ms Prabhjot Kaur (Teacher GPS, MGG) in which she discussed Indian and world tourism geography.



## GUEST LECTURE FOR IPDC STUDENTS

Punjab Institute of Management and

Technology organized a guest lecture on 25.4.2017 for the students of IPDC course (a free Integrated Personality Development Course running in PIMT). Mr Akashdeep Kumar



delivered the lecture on the theme of "Goal setting and creativity in general motivation". This lecture incorporated the Modules of Goal Setting, Self-awareness, Effective communication skills, problem solving skills, decision making skills, creative thinking, interpersonal skills, empathy, stress management, healthy habits, Discipline, ethics, morality and integrity.





## **WORKSHOP ON STRESS MANAGEMENT**

Punjab Institute of Management and Technology organized a workshop on the topic of Stress Management for the students of

IPDC course (a free Integrated Personality Development Course running in PIMT) on 4.5.2017. Dr Poonam Sharma delivered the lecture. In Her



Lecture she focused on the various reasons of the stress in present time and also discussed the techniques to manage stress.



## **TRIP TO JAIPUR**

There was Inflight tour organized from Jaipur International Airport to Delhi Airport for the students of BMS ATH for making students practically aware about the airlines cabin crew and airport functioning and work procedures followed, in addition covered Jaipur tourist attractions knowledge.

## TRIP TO DHARAMSHALA & MCLEODGANJ

PIMT hosts and coordinates a number of trips for students throughout the academic year. Our college trips have the element of adventure, leisure, education & time for oneself to explore inner strengths through various fun activities.



A college trip to dharamshala & mcleodganj was organized for the Students where they explored the beauty of nature.

## **TRAINING & PLACEMENT NEWS**

Training & Placement Cell has wide network and has developed excellent liaison and rapport with the industry of this region. The placement through campus is assured to every student undergoing post graduate course in this institute. The students are specifically groomed to meet the challenges of the globalized industry and service sector. Special focus is laid on to develop soft skills and technical knowledge by providing regular PD classes by IIM experts in association with" Elements Academia- (An IIM Alumni venture) and NIIT to inculcate qualities like honesty, integrity.









The department also arranges industrial training for students. Large number of students gets the opportunity to undergo training in MNC and reputed industries/software firms like SMT Machines, A.R casting, East Man Cast and forge LTD, Chanakya Dairy Products Limited, A.R. Casting, Hindustan Coca Cola Beverages PVT, Hero Cycles Limited, Remax, Edelweiss, Sebiz Technologies, HCL Ludhiana, Sobhagia Sales Pvt.Ltd., Cargill India, Just Dial, LIFE CELL, CQLSYS Technologies, Beta soft technologies. The department also arranges industrial visits and Guest Lectures of eminent personalities from industry and academia.















## **INDUSTRIAL VISITS**

Frequent industrial visits are organized for the students in the various industries to expose them to the industrial work culture and environment. The objective of such industrial visits is that Management and IT students should be equipped with the requirements of both theoretical and practical aspects to compete the competitive world and to enhance their employability.

- \* BMS ATH Students visited Casba Resort Mohali where they learnt food and beverage service procedures in food and beverage service areas.
- \* MBA Students visited Ralson India ldh for industrial Visit for enhancing the knowledge about rubber and tyre industry
- \* BCOM and BBA Students visited Super Milk products for exploring getting the knowledge about milk industry.
- \* BCOM and BBA Students visited Avon Cycles for exploring manufacturing of cycles and their management strategies.
- \* BCA and MCA Students Visited Sebiz Mohali where they got knowledge of information technology.
- \* B.Sc Agriculture students visited PAGRO industry Rajpura where they got the knowledge of production of agriculture products.
- \* BMS ATH Students visited Hyatt Regency, Ludhiana they explored the hotel industry functional departments and other areas of the hotel.

## RECRUITMENT DRIVE

 The institute has an excellent placement record of students through campus in the reputed industry, software houses and in MNCs to achieve 100 % placements and better pay package.

ADIL SHAFI	ICICI Pru	Financial Services Consultant
AMANDEEP SINGH	Sri Guru Teg Bahadur Sen.SeC.School	HR
HILAL AHMED BHAT	ICICI Pru	Financial Services Consultant
IBNUL ASHRAF	J& K Bank (Govt.)	Relationship Manager
ISHUDEEP MANN	Easyday(Future Retail Limited)	Team Leader (Operations)
MEENAKSHI SHARMA	ICICI Pru	Financial Services Consultant
NIHARIKA	Easyday(Future Retail Limited)	Team Leader (Operations)
SAKSHI SHARDA	Easyday(Future Retail Limited)	Team Leader (Operations)
SHAHID QURESHI	ICICI Pru	Financial Services Consultant
SHIKHA SHARMA	ICICI Pru	Financial Services Consultant
SUMIT DAVE	ICICI Pru	Financial Services Consultant
JASLEEN LOTEY	ICICI Pru	Financial Services Consultant
Sunil Kumar	Easyday(Future Retail Limited)	Trainee Team Leader (Operations)
Shivi Lumba	Easyday(Future Retail Limited)	Trainee Team Leader (Operations)
Simran	Easyday(Future Retail Limited)	Trainee Team Leader (Operations)
Divya Vijan	Genial Holiday Club	Holiday consultant
Sunit Verma	<b>Genial Holiday Club</b>	Holiday consultant
Sagar Verma	Brain Mantra	BDE
Manpreet Kaur	Genial Holiday Club	Holiday consultant
Deepak Rathour	Genial Holiday Club	Holiday consultant
Umair Azad	ICICI PRU	<b>Financial Services Consultant</b>
Sohit Kumar	Easyday(Future Retail Limited)	Trainee Team Leader (Operations)
Harpreet Singh	ICICI Pru	Financial Services Consultant

## **ADMISSION FOR THE SESSION 2017-18**

PIMT, the oldest and the first AICTE approved institute of the region is offering graduate and post graduate courses like MBA, MCA, M.COM (Prof.), MCA (leet), BBA, BCA, B.Com. (Prof.), B.SC Agriculture, BMS ATH.

## **WHY PIMT**

- One of the Top B-School by B-School Survey
- One of the Best MCA College by Silicon India
- Best faculty in the Area by Survey
- Visiting Faculty from IIMs, NIIT & Central Universities
- Placement Tie-ups with Reputed companies.
- 100% Placement Assistance.
- Attractive Scholarship schemes
- Free education for SC students
- E-Journal Access to all students
- Availability of Transportation facility in nearby areas.
- Separate AC & Non AC, Hostels for Boys & Girls.

Also offers IELTS Classes-Rank Guarantee Batches (6.5 Bands)

Spoken English & Tally Course

# UPCOMING EVENTS IKG PTU YOUTH FESTIVAL IKG PTU SPORTS TOURNAMENTS

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